



ALTERNATE JERSEY FACT SHEET



As discussed with the team managers, some WBS Knights teams in the organization have elected to purchase an alternate jersey for their teams. The board has approved the ability to have teams wear an alternate jersey for holidays or special occasions as long as it benefits a local non-profit organization. The details are:

- ❖ If your team is interested in this, the cost is \$90 per player for team jerseys and socks. This can be any theme including: holiday, veteran, pink the rink, boy scouts, animal shelter, etc.
- ❖ The purpose of the alternate jerseys is to teach our kids how to give back to the community. Teams are not allowed to just charge families for the jersey, rather this requires the team to get together and raise funds to purchase the jerseys through 1 sponsor, 2 sponsor or multiple sponsors and hopefully raise some extra money for the charity.
- ❖ Jerseys must be ordered through the organization. No outside vendors are allowed due to potential quality and logo infringement.
- ❖ Lead time is ~30 days from date of order, so plan accordingly.
- ❖ We ask that the team does a fundraiser or awareness campaign to go along with the jerseys to raise money or raise awareness to the charity. For instance, the team can obtain sponsors to exceed the costs of the jerseys and the additional proceeds will get donated to the charity or the team can host an event or do something that will bring awareness to the charity. Either way is fine.

To participate in this program, contact wbsjrknights@revo-ice.com and provide the following information:

- ❖ Confirm that the team wants to do it and will raise the money via 1 sponsor, multiple sponsors, etc.
- ❖ Confirm the charity that we will do the fundraiser for. When we do an alternate jerseys, we must tie it to a local charity that we can raise money for or awareness for.
- ❖ Provide design ideas or join an existing theme (pink the rink, fight cancer, military appreciation)
- ❖ If sponsor logo(s) are going on jerseys, must provide hi-res logo(s) at the time we provide names, #'s, sizes.
- ❖ Provide updated list of #'s, sizes and last names for the order in case any changes need to be made from the original uniform order.
- ❖ Jerseys must be ordered 30 days from the date you need them. We can get them a little sooner, but this allows for any shipping or custom issues.
- ❖ Jerseys can be paid for when they arrive.