

# WBS JR KNIGHTS HOCKEY

## SCHOLARSHIP PROGRAM



The WBS Jr Knights are looking for corporate partners to participate in the travel hockey scholarship program. **Northeast Youth Hockey Association (NYHA)** is proud to provide limited funding to qualified young hockey players to assist with costs associated with the sport of travel hockey on both a merit based approach as well as a financial need based approach. These funds will be used to offset the costs of the hockey program for “qualified” participants. The average youth travel hockey season costs \$2500 per player per year

### SPONSORSHIP LEVELS

| SPONSORSHIP LEVEL | ANNUAL SPONSORSHIP COST | TWO - 6'L X 4'H ADVERTISEMENT BANNERS AT THE RINK - 1 YR. (\$3,500 VALUE) | DASHER BOARD AT RINK - 1 YR. (\$1000 VALUE) | SEASON-LONG SPONSORSHIP OF ONE WBS KNIGHTS YOUTH HOCKEY LEAGUE TEAM (12-15 PLAYERS) | SPONSORSHIP DISPLAY  | SPONSORSHIP DISPLAYED AT WBS KNIGHTS GOLF TOURNAMENT | ADMISSION OF UP TO 50 PEOPLE FOR PUBLIC "COSMIC GLOW IN THE DARK" SKATE INCLUDING COMPLIMENTARY SKATE RENTAL FOR YOUR COMPANY OR ORGANIZATION. (\$650 VALUE) |
|-------------------|-------------------------|---|---|---|--|--|--|
| DIAMOND           | \$7,500.00              | ✓   | ✓   | ✓   | Main Logo displayed on sponsored travel bags; 1 in-ice company logo on skating rink    | ✓ - Main Sponsor Display @ Golf Tournament           | ✓  |
| PLATINUM          | \$5,500.00              | ✓   | ✓   | ✓   | Main Logo displayed on sponsored travel bags   | ✓ - Prominent Display @ Golf Tournament              | ✓  |
| GOLD              | \$3,500.00              |   | ✓   | ✓   | Prominent Logo on team shirts (multiple logos may be on shirts) or on team merchandise | ✓ - Prominent Display @ Golf Tournament              | ✓  |
| SILVER            | \$1,500.00              |   |   | ✓   | Prominent Logo on team shirts (multiple logos may be on shirts) or on team merchandise | ✓ - Standard Display @ Golf Tournament               | ✓  |
| BRONZE            | \$1,000.00              |   |   | ✓   | N/A  |  | ✓  |
| DASHER BOARD      | \$1,000.00              |   | ✓   |   | N/A  |  | ✓  |

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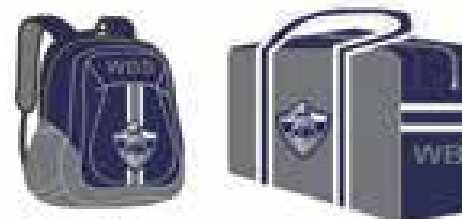
ADVERTISEMENT BANNER



DASHER BOARD



GAME JERSEY LOGOS



HOCKEY TRAVEL BAGS

“ Over the past six years, the **WBS Knights** have sent **66 players to continue their playing careers at Division 1 colleges and universities** including Big 10, Ivy League and the National Collegiate Hockey Conference and **127 players to continue their playing careers at Division 3 colleges and universities.** ”

### WHERE DOES THE MONEY GO?

- ✓ Sponsorships are used to fund the Northeast Youth Hockey Association travel scholarship program which directly offsets the tuition for qualified participants of the WBS Knights program that includes:
  - ✓ ~100 total ice sessions including games and practices with training from USA Hockey certified coaches
  - ✓ Education of team concepts and structures in a season that runs from September to March
- ✓ Financial need scholarship applicants must prove a financial need.
- ✓ The merit based program is available to players based on their sports performance. Merit-based scholarships are not only limited to a player's hockey abilities, but will consider the player's grades, and also other factors such as team leadership roles, extracurricular activities and school or community involvement.
- ✓ Remaining funds are used to lower the overall tuition of the youth travel hockey teams.

I would like to be a \_\_\_\_\_ Sponsor @ \$ \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Contact phone: \_\_\_\_\_

Please send art ready (jpg, ai, eps) logo or signage file to [info@revo-ice.com](mailto:info@revo-ice.com) to be used in signage and advertisement. Please make checks payable to Northeast Youth Hockey Association, 12 Old Boston Road, Pitston, PA 18640. If you would like to pay via cc, please e-mail us and we will send you a CC form. Northeast Youth Hockey Association is a 501(c)3 Organization